



Utah Knights of Columbus Organizational Meeting Agenda Saturday, June 27, 2020

8:30 AM – Noon (in two sessions)
Held Virtually (GoToMeeting)

Session 1: 8:30 AM – 10:00 AM

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| 8:30 AM Welcome | Nick Nielson, State Deputy |
| 8:32 AM Opening Prayer | Rev. Erik J Richtsteig, State Chaplain |
| 8:35 AM Working with Your Pastor | Rev. Erik J Richtsteig, State Chaplain |
| 8:45 AM A Message from the Supreme Knight (video) | Carl Anderson, Supreme Knight |
| 9:00 AM State Deputy Address | Nick Nielson, State Deputy |
| Why - Survey Results, New Way of Doing Things,
Goals, State Plan, Expectations, What's Your Why? | |
| 9:20 AM Membership Growth (video) | Mark McMullen,
Sr. Vice President of Membership and Marketing |
| | Ryan Graveley, State Treasurer |
| 9:35 AM State Membership Director and Team | |
| Recruitment Best Practices | |
| Recruiting Differently | |
| Incentives | |
| Membership Monday Messages | |
| 9:50 AM Online Membership | Andy Airriess, Online Membership Chairman |
| 9:55 AM Public Relations and You | Andy Airriess, Public Relations Chairman |
| Expectations and Needs | |
| Newsletter Submissions | |
| Events for Facebook | |
| 10:00 AM Adjourned for a Break . | |

Session 2: 10:30 AM – Noon

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| 10:30 AM Meeting Comes to Order | Nick Nielson, State Deputy |
| 10:35 AM Evangelization and Faith Formation (video) | Jonathan Reyes,
Sr. Vice President of Evangelization and Faith Formation |
| 10:50 AM State Programs Director and Team | Alex Tarazon, State Warden |
| Importance of Programs for Recruitment and Retention | |
| Faith in Action Program Model | |
| Leave No Neighbor Behind Program | |
| Into the Breach | |
| 11:05 AM Insurance Promotion (video) | Robert Marlowe,
Sr. Vice President of Agency and Marketing |
| 11:20 AM General Agent Report | Ken Huard, General Agent |
| 11:25 AM Star Council Award Criteria | Bill Kelly, State Secretary |
| 11:30 AM Fraternal Operations (video) | Thomas McCaffrey,
Vice President of Fraternal Operations |
| 11:45 AM State Deputy Council Plan | Nick Nielson, State Deputy |
| 11:50 AM Regional Training Director's Message | Ken White, Regional Training Director |
| 11:55 AM State Deputy Closing Message | Nick Nielson, State Deputy |
| 12:00 PM Closing Prayer | Greg Keller, Immediate Past State Deputy |
| 12:00 PM Meeting Adjourned | Nick Nielson, State Deputy |
| 12:01 PM Informal Questions and Answers | State Officers |
| <i>Will You Stump the State Officers?</i> | |